

Day 1

14:30

Departure from Singapore Changi airport *
从新加坡出发/ 航班起飞

19:30

Reach Chongqing airport*
抵达重庆国际机场

20:30-21:00

Check in hotel : Ascott Raffles City (Singapore)
入住酒店: 新加坡来福士雅诗阁

21:30- 22:30

Cruising to view Night Scene: Two Rivers Tour
“两江游” :乘坐 邮轮观赏中国唯一两江交汇的独特夜景
Sightseeing: ChaoTianMen
朝天门码头观景

22:30-23:00

Back to hotel for rest after cruise 结束后回酒店休息

*Flight timing based on current flight info: “SIN – CQ” by Air China

*所列出的航班时间是根据目前新加坡直飞重庆的航班信息（中国国航）

Day 2

8:30

Head to Bishan district after breakfast 早餐后前往璧山新区

9:30- 1230

- Reception by the mayor of Bishan district and Bishan district government office,
璧山区区长，区政府办公室，区商务委员会 欢迎接见我们的代表团
- Officer speech from Chongqing-Bishan district investment promotion bureau to introduce 4 major industries of Bishan and preferential investment policy, etc
璧山区招商投资促进局代表将为我们介绍璧山的 4 大产业以及对外招商的优惠政策
- Visit the urban planning exhibition hall.
参观璧山区规划展览馆
- Visit the digital economy industry base developed by the Bishan district government.
考察区政府下的数字经济产业园
- Tour of one of the largest Sino-Singapore cooperative projects in Bishan : Singapore's new world hot spring resort hotel, it is invested by Singapore-based GSH Corp Ltd
参观璧山区最大的新中合作项目之一：新加坡新世界温泉度假酒店，这个酒店项目是由新加坡群策控股 GSH 投资兴建，新世界酒店管理运营的璧山区第一个 5 星级酒店
- Sightseeing southeast Asian style town (invested by GSH) OR lake park
景点参观：东南亚风情小镇(GSH 投资) 或者是秀湖公园

1230 – 1330

Lunch break

1330 -1730

- Visit Bishan District High-tech Industry Research Institute.
考察璧山区高新技术产业研究院
- Corporate visit:
1)Chongqing Dajiang (DUCAR) Power Equipment Co.Ltd
industry: Manufacturing and smart product
2)BYD Chongqing Findreams Battery Co. Ltd
Industry: EV/ New Energy

企业走访：

- 1) 参观重庆大江动力设备制造（制造业/智能化产业）
- 2) 参观比亚迪重庆弗迪电池公司（新能源产业）

1)Established in 2004, DUCAR is a conglomerate dedicated to the design, manufacturing, marketing and service of power generation equipment; it is recognised as a national intellectual property advantageous enterprise, with nearly 300 patents and 50 inventions. Their brand is registered in over 100 countries worldwide.

2)Chongqing Findreams Battery, a wholly-owned subsidiary of BYD Group, was established in Bishan in 2018, with a total investment of 18 billion RMB. FuDi battery factory in Bishan is the first production base for blade batteries, serving as the exclusive production facility.

- Experiencing the intelligent transportation system (smart sky train) “Yunba”, with an investment of 10billion by BYD
乘坐比亚迪耗资 100 亿的智能交通系统 “云巴”

Yunba, located in Bishan, is a global debut project by BYD; it is an intelligent Three-dimensional transportation system that does not occupy road resources. And the first global demonstration line was officially unveiled in Bishan in 2020. It possesses characteristics such as autonomy, innovation, intelligence and lifecycle management.

- Observing a modern agricultural project : the “Fairyland ” that integrates play, fruit and vegetable picking, outdoor camping, covering an area of 300k square meters
观摩占地 30 万平方米，综合了游玩果蔬采摘，户外露营为一体的现代农业项目花仙子·万花园

19:00- 21:00

Business Networking Dinner 1
企业家交流联谊晚宴 I

Day 3

9:00

Head to the largest professional e-commerce service chain in China: E Show Plaza
前往中国最大的专业电商服务连锁：斜杠广场

9:30 – 1230

- Enterprise visit and communication: E-show - live broadcast base
Industry : E Commerce, TikTok Live Streaming
企业走访与交流活动：斜杠广场直播基地（抖音直播，线上销售，直播代运营）
- Reception by the General Manager and her team of E-show Plaza Chongqing
重庆斜杠直播电子商务公司总经理以及他们的管理团队 接待我们的代表团
并介绍斜杠的规模以及服务平台
- Speech was given by an experienced/ licenced e-commerce trainer to share the basic knowledge of Live streaming.
资深的持牌讲师将会给大家分享有关直播以及网络的知识以及趋势走向
- Visit their studios and understand the process of live streaming/e-commerce.
管理团队将会带我们参观他们的实地操作工作室，了解如何制作拍摄短视频
- Provide one-to-one consultation to our members who need e-commerce solutions.
为我们团员中有需要电商服务的企业/商人提供一对一咨询

E-show Plaza is a nationwide chain professional e-commerce service provider and China's largest live-streaming ecosystem base. They offer services such as live streaming operations, the Douyin (TikTok) ecosystem, and short video production. They provide customised solutions for online live streaming, specialising in brand operations, and they also provide professional training and influencer incubation services for enterprises, merchants, and governments according to various needs.

12:30 – 1400

- Lunch break at loquat garden hot pot – The largest Hotpot Mountain in the world
午餐体验世界最大的火锅基地：枇杷园火锅

14:30– 1730

- Experience AVATR Technology (Chongqing) Co Ltd
Industry: smart Automobile Technology
参观阿维塔智能电动汽车展厅，体验智能汽车性能
- Sightseeing : Hong Ya Cave, Viewing Popular Qiansimen Bridge , Grand Theatre
景点游览：洪岩洞，千厮门大桥，大剧院

18:00- 20:00

Business Networking Dinner 2
企业家交流联谊晚宴 2

Day 4

8:30

Head to JiangXiaoBai winery 早餐后前往江小白酒庄

9:30- 12:00

- Enterprise visit and product experience: Chongqing JiangXiaoBai Liquor Co. Ltd
industry: wine

企业走访以及产品体验活动: 江小白酒业总公司，酒庄参观体验。

Visit the entire industrial chain of JiangXiaoBai, personally experience the achievements of JiangXiaoBai's 10-year history, and the spokesperson will share the brand story. Understanding the corporate culture and learn their experience in how to Integrate Innovative Technology into Traditional Industries, creating a new marketing model to win the customers.

参观江小白全产业链条，亲身体会江小白 10 年历程的成果呈现，听代言人分享品牌故事，感受企业文化并学习他们如何将创新技术融入传统行业，开创现代营销模式

JiangXiaoBai is a professional liquor company with a complete industrial chain layout, integrating ecological agricultural planting, biotechnology research and development, brewing and distillation, packaging production, brand management, marketing, modern logistics and e-commerce. It has two brewing base and one farm base. Its unique point is local flavor brewing technique, improve the taste of liquor and targets the young generation market. It won over 120 awards at international professional liquor competitions.

12:30- 13:30

Lunch break

14:00 – 17:30

- Enterprise visit:
 - 1) Zoann Environmental Services Co Ltd / Industry: smart tech & environmental service
 - 2) Qi Feng Jewellery / Industry Retail & Luxury products

企业走访

- 1) 左岸环境（智能化城市环境服务）
- 2) 麒丰珠宝（奢侈品零售业）

1) Zoann Environment Services was established in 2004, and it is a listed company and is the only integrated environmental service organisation in Chongqing combining planning, design, construction, and operation. It developed its own Smart Recycling System, which can be applied in comprehensive environmental solutions, waste sorting, park operation, etc.

2) Qifeng Jewelry is a leading custom jewellery brand in Chongqing, specialising in high-end jewellery customisation.

- Visit the innovation and entrepreneurship service center in Chongqing Economic and Technological Development Zone, with a tour and interaction with student entrepreneurship and network information security industry.
参观重庆市经开区创新服务中心，参观访问大学生创新创业和网络安全信息产业

18:00- 20:00

Business Networking Dinner 3
企业家交流联谊晚宴 3

Day 5

9:00 – 12:00

- Corporate visit and communication :
 - 1) Raffles Medical Group (Chongqing) / Industry: Medical
 - 2) Dencare (Chongqing) Oral Care/ Industry: FMCG / Healthcare

企业参观交流

- 1) 参观新加坡莱佛士医疗集团（莱佛士医院）
- 2) 参观中国民族品牌代表重庆冷酸灵（国企/上市公司登康口腔）

Raffles Hospital Chongqing is a subsidiary of Raffles Medical Group, a leading healthcare organisation from Singapore. It is the first foreign-owned international hospital in Chongqing and one of the strategic connectivity demonstration projects under the Singapore-Chongqing Initiative. They will present to us how they combine the different cultures of the 2 cities and how they provide medical services for Singaporeans and their family in Chongqing.

The national treasure-level brand “Chongqing LengSuanLing “was established in 1939 with toothpaste manufacture. It is a state-owned listed company and an influential professional oral care enterprise in China. Dencare is a national-level high-tech enterprise integrating research and development, production, and sales, and it is also a science and technology innovation demonstration enterprise and green factory.

12:30 – 13:30 Lunch break

14:00 – 15:30

- invited talk by Chongqing Tourism Culture Media Group
重庆旅游文化传媒集团受邀演讲

- Informal discussion with a professional consultation team (from local banks and law firms, government sectors) can help our entrepreneurs who need support or detailed information about projects/project cooperation/investment
企业代表与专业团队的座谈会

16:00- 18:30

- Experience Bolian Hot spring
体验重庆最顶级的柏联温泉

19:00- 21:00

Business Networking Dinner 4
企业家交流联谊晚宴 4

Back to the hotel for last night
行程结束，回酒店休息(最后一晚)

Day 6

5:00 am – Transport from the hotel to Chongqing airport
815am flight back to SG

选择直接飞回新加坡的团员，我们将安排专车早上 5 点从酒店送往机场

You can extend your stay in Chongqing and continue for any custom activities based on your business needs. We can help you facilitate one-on-one project connections.
For more information, please contact us at sgcq@sinovgpl.com