



高质量发展样板区
高品质生活示范区

*Pacesetter of High-Quality Development
Demonstration Zone of High-Quality Life*

BISHAN
璧山招商指南
INVESTMENT GUIDE



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西部(重庆)科学城璧山片区
Western (Chongqing) Science City · Bishan District

中新(重庆)科技城
China-Singapore (Chongqing) Science and Technology City

璧北片区
North Bishan Area

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叁·上善璧山 Flourishing Bishan

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壹·秀美璧山

BEAUTIFUL BISHAN

璧山区情

BISHAN OVERVIEW

璧山位于重庆西部，全区幅员面积 915 平方公里，辖 6 个街道 9 个镇，2022 年常住人口 76 万，城镇化率 72.8%，地区生产总值 921 亿元，增长 3.6%；规模以上工业总产值 978 亿元，增长 7.7%；全社会固定资产投资 371.3 亿元，增长 4.9%；社会消费品零售总额 347.5 亿元，增长 1.6%；城镇新增就业 2.1 万人，全体居民人均可支配收入 42408 元，增长 9.9%。

Bishan is located in the west of Chongqing, covering an area of 915 square kilometers, governing 6 subdistricts and 9 towns. In 2022, the permanent resident population is 760000, the urbanization rate is 72.8%, and the regional GDP is 92.1 billion yuan, an increase of 3.6%; The total output value of industries above designated size was 97.8 billion yuan, up 7.7%; The total investment in fixed assets was 37.13 billion yuan, up 4.9%; The total retail sales of consumer goods reached 34.75 billion yuan, up 1.6%; 21000 new urban jobs were created, and the per capita disposable income of all residents was 42408 yuan, up 9.9%.

- 中国人居环境范例奖
- 国家园林城市
- 国家新型工业化示范基地
- 国家生态保护与建设示范区
- 全国纳税服务示范区
- 国家级高新技术产业开发区
- 国家卫生城区
- 2017—2020 年度平安中国建设示范县(区)
- 国家城乡融合发展试验区
- China Habitat Environment Example Award
- National Park City
- National New Industrialization Demonstration Base
- National Ecological Protection and Construction Demonstration Zone
- National Tax Service Demonstration Zone
- National High-tech Industrial Development Zone
- National Sanitary Urban Area
- Peaceful China Construction Demonstration County (District) 2017-2020
- National Pilot Zone for Integrated Urban-Rural Development

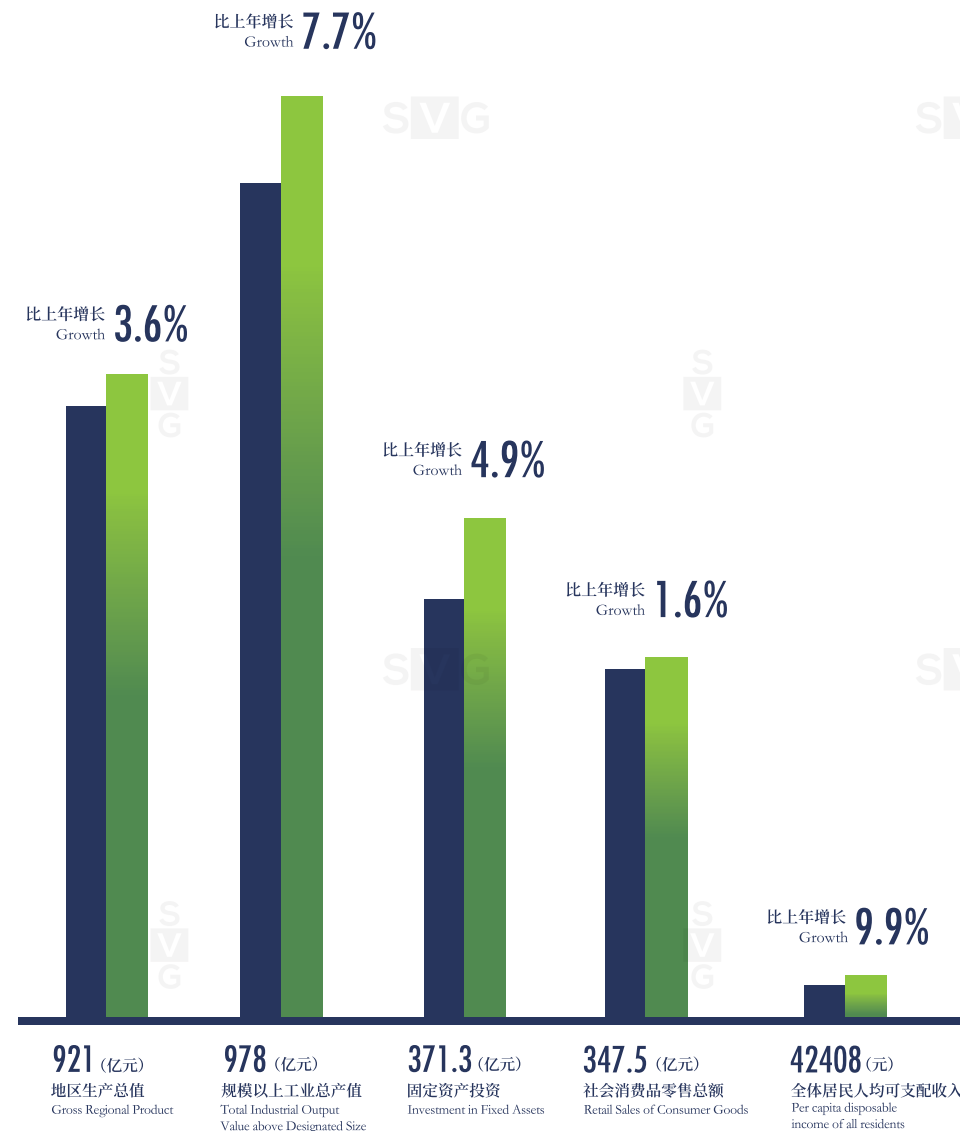
2022

璧山经济数据

BISHAN ECONOMIC DATA

2021 年
Year

2022 年
Year



历史文脉

HISTORY

清乾隆《璧山县志》载
山出白石，明润如璧，故曰璧山。

Mountains there produce white stones, which are as bright and smooth as jade, so it is called Bishan (jade mountain), according to the County Annal of Bishan written in the reign of Emperor Qianlong of the Qing Dynasty.



璧玉广场

巴渝名邑 文脉绵延

A famous city of Chongqing with a long history

璧山，唐至德二年（公元 757 年）建制。明清时期，已成为成渝古道四大名驿之一。由巴入蜀，古道必经；商贾盈途，墨客云集。勾栏瓦肆，繁华百世；墨香浸染，才人辈出。史有“双状元”“六翰林”。

Bishan was established in the second year (757 AD) of the Zhide Period of the Tang Dynasty. It was one of the four famous courier stations on the Chengdu-Chongqing Ancient Roads during the Ming and Qing dynasties. It was a gateway on the Chengdu-Chongqing Ancient Roads. Merchants and literary men from all over the country gathered there. The city had been prosperous for hundreds of years, a large number of talents was nourished in Bishan. There were two number one scholars and six members from the Imperial Academy in history.



文庙



状元桥

- 历史文化资源（儒家文化、状元文化、抗战文化等）
- 历史文化记忆（文庙、状元桥、翰林山庄、谢唯进故居等）
- 非物质文化遗产（璧山鼓韵、璧南吹打、微雕、正则绣等）
- 《小城故事》就是璧山，璧山就是《小城故事》
——词坛泰斗庄奴先生称赞

- Historical and Cultural Resources (Confucian Culture, Scholar Culture, War of Resistance Against Japanese Aggression Culture, etc.)
- Historical and Cultural Memories (Confucian Temple, Scholars' Bridge, Scholars' Retreat, Former Residence of Xie Weijin, etc.)
- Traditional Culture and Art (Bishan Drumming, Binan Blowing, Micro-Carving, Zhengze Embroidery, etc.)
- Bishan is my ideal of what a town in the song Small Town Story should be.
——Praised by Mr. Zhuang Nu, a great lyricist



国际非遗手工艺特色小镇

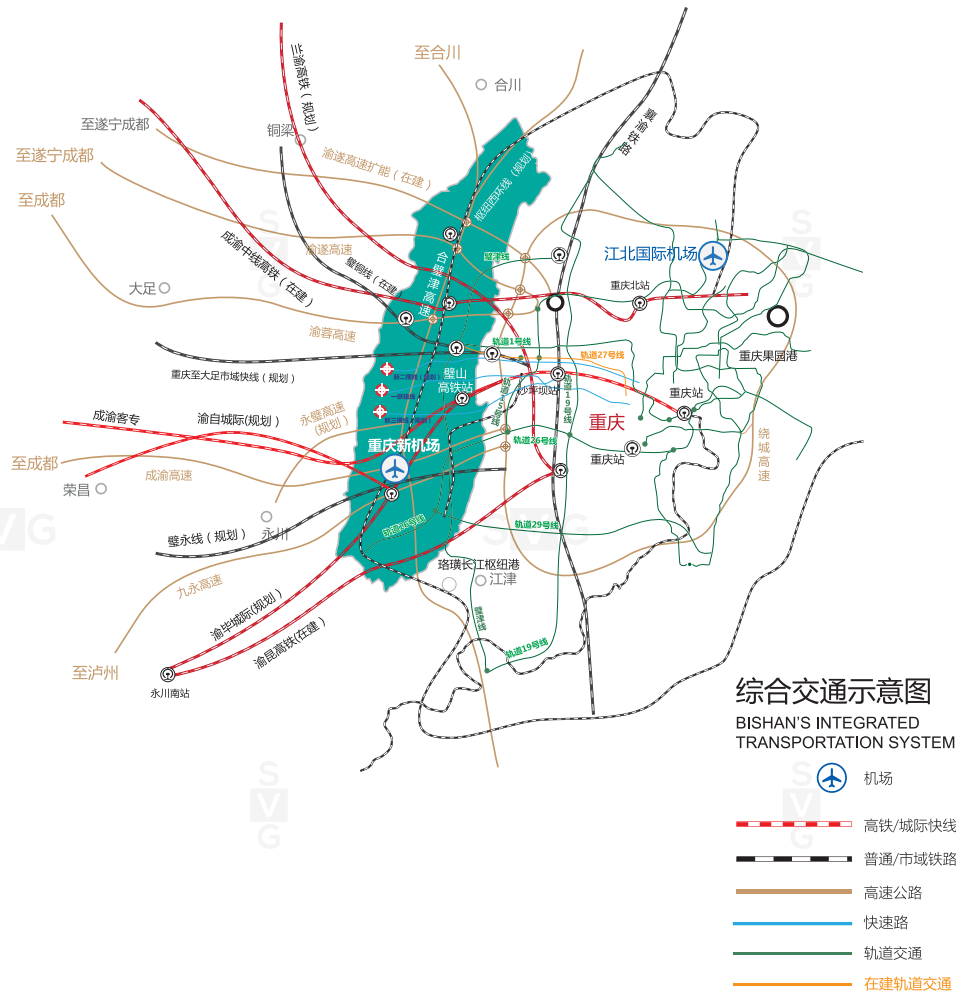


市级非物质文化遗产项目《璧山薅秧歌》

- 重庆新机场
- 4高铁6轨道8高速
- 13个融城隧道
- Chongqing New Airport
- 4 high-speed rails, 6 subways, 8 expressways
- 13 tunnels connecting to the central metropolitan area of Chongqing



云巴



渝蓉高速璧山站



高铁



轨道交通1号线璧山站



产业优势

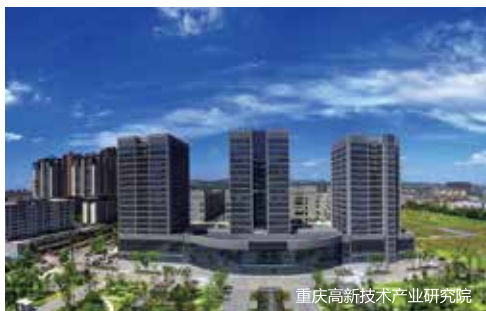
DEVELOPED INDUSTRIAL CLUSTERS

璧山农业已形成蔬菜、水果、苗木三大主导产业。璧山国家农业科技园区已引进谊品生鲜智慧蔬菜产业园、重庆农环研究院等品牌农业企业入驻。

璧山坚持“总部基地+研究院+产业园”“研究院+产业园+基金”发展路径，打造智能网联新能源汽车、电子信息两大千亿级产业集群，智能装备、大健康两大五百亿级产业集群。1724家工业企业落户璧山国家高新区。

Bishan agriculture has formed three leading industries of vegetables, fruits and seedlings. Bishan National Agricultural and Technology Zone has brought brand agricultural enterprises such as Yipin Fresh Smart Vegetable Industrial Park and Chongqing Agricultural and Environmental Research Institute.

Bishan adheres to the development path of "headquarters base+research institute+industrial park" and "research institute+industrial park+fund" to build two hundred billion industrial clusters of intelligent networked new energy vehicles and electronic information, and two fifty billion industrial clusters of intelligent equipment and health industry. 1724 industrial enterprises settled in Bishan National High-tech Zone.



重庆高新技术产业研究院



康佳光电技术研究院

璧山推动生产性服务业向专业化和价值链高端延伸、生活性服务业向高品质和多样化升级，现代服务业已形成大健康、数字经济、商贸文旅等重点产业，落户中核 BNCT 核医疗健康产业、国科量子通信网络、元宇宙产业园、中铁任之健康城、康佳数字经济产业园、重庆御湖新世界温泉度假酒店、重庆中医药学院等一大批优质项目。

Bishan promotes the extension of the productive service industry to the specialization and the high-end of the value chain, and the upgrading of lifestyle services to high-quality and diversified industries. The modern service industry has formed key industries such as big health, digital economy, commerce, culture and tourism. It has settled in a large number of high-quality projects, such as the CNNC BNCT Nuclear Medical Health Industry, Guoke Quantum Communication Network, Metaverse Industrial Park, China-Railway Renzhi Health City, Konka Digital Economy Industrial Park, Chongqing Royal Lake New World Hot Spring Resort Hotel, Chongqing College of Traditional Chinese Medicine.



中车恒通新能源客车生产基地



生态优势

PLEASANT ECOLOGICAL ENVIRONMENT

【公园城市 生态宜居】

【City of Parks with Livable Ecology】

- 公园之城
- 30 余个公园
- 城区人均绿地达 47.8 平方米
- “City of Parks”
- More than 30 parks
- The per capita green space in the urban area reaches 47.8 square meters



枫香湖儿童公园



古道湾公园



秀湖国家湿地公园

【绿色理念 低碳生活】

【Environmental Protection and Low-Carbon Life】

- “三河”出境断面水质达到Ⅲ类标准
- 城市慢行系统
- 无废城市
- 绿色机关、绿色学校、绿色社区、绿色企业
- The water quality of the Binan River, Bibei River and Meijiang River reaches the Class III standard
- Urban slow traffic system
- “No Waste City”
- Green institutions, green schools, green communities, green enterprises and new ecological trends



璧南河



城市慢行系统

贰 · 开放璧山 OPEN BISHAN

两城三片 TWO CITIES AND THREE AREAS

“璧北片区”——包括大路街道、七塘镇、八塘镇
是以现代都市农业为核心，以打造绿色农业产业基地、乡村文旅基地为支撑，“农文旅、产加销”融合发展的城乡融合示范片区

North Bishan Area: including Dalu Subdistrict, Qitang Town, Batang Town. It is a demonstration area of urban-rural integration with the core of modern urban agriculture, supported by the creation of a green agricultural industry base and a rural cultural tourism base, and the integration of "agriculture, culture, tourism and production, processing and marketing".

“璧中片区”——主要包括璧城街道、璧泉街道、青杠街道、来凤街道、大兴镇、河店镇、福禄镇

城南主要发展现代工业、推进科技创新，作为高质量发展样板区的重要承载地

城北主要发展以新经济、新业态为主的现代服务业，作为高品质生活示范区的重要承载地

城西主要发展城郊经济、研学经济，作为城市空间产业的重要拓展区

Central Bishan Area: including Bicheng Subdistrict, Biqian Subdistrict, Qinggang Subdistrict, Laifeng Subdistrict, Daxing Town, Hebian Town, Fulu Town.

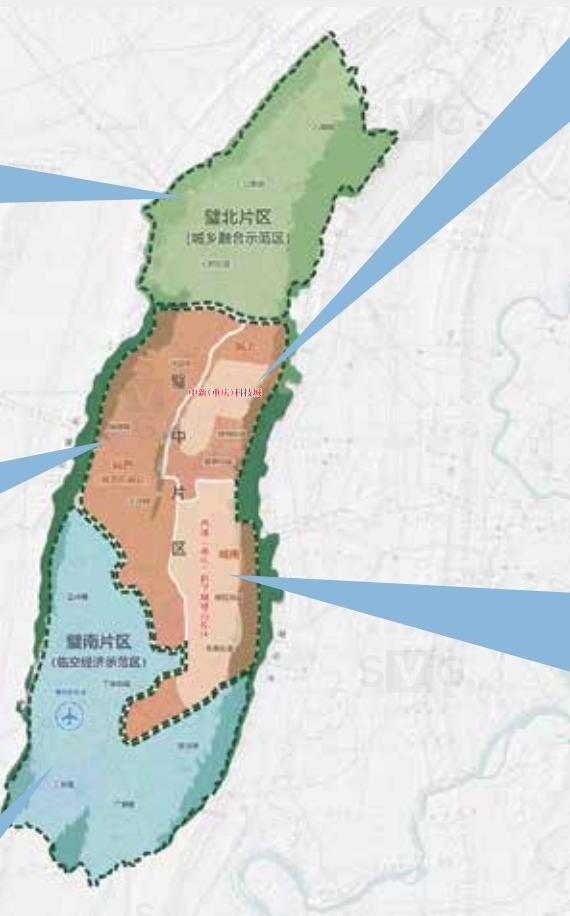
The southern part of the city mainly develops modern industry and promotes scientific and technological innovation. It is the host area for high-quality development.

The northern part of the city mainly develops modern service industries with new economy and new business models as the primary forms. It is the hub of demonstration area of high-quality life.

The western part of the city mainly develops suburban economy and research economy. It is an important expansion area for urban spatial industries.

“璧南片区”——包括丁家街道、正兴镇、三合镇、广普镇、健龙镇
以临空经济为核心，以临空物流、临空制造、专业市场集群为支撑，一二三产融合发展的临空经济示范片区

South Bishan Area: including Dingjia Subdistrict, Zhengxing Subdistrict, Sanhe Town, Guangpu Town, Jianlong Town. It is a demonstration region for airport-related economy, with airport-related economy at its heart, backed by airport-related logistics, airport-related manufacturing and professional market clusters, as well as integrated development of primary, secondary and tertiary industries.



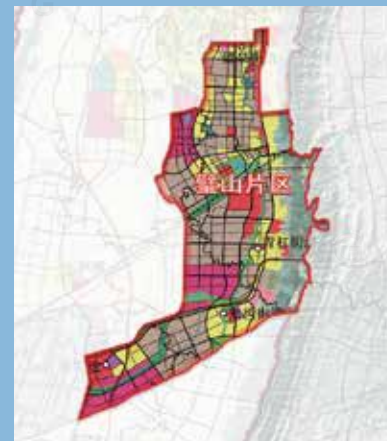
中新(重庆)科技城 China-Singapore (Chongqing) Science and Technology City



发展以新经济、新业态为主的现代服务业，作为高品质生活示范区的重要承载地

It develops modern service industries with new economy and new business models as the primary forms. It is the hub of demonstration area of high-quality life.

西部(重庆)科学城璧山片区 Western (Chongqing) Science City-Bishan District



现代工业科技创新产业集群，“一区多园”，作为高质量发展样板区的重要承载地

Modern industrial science and technology innovation industrial cluster, "one zone with multiple parks", as an important carrier of high-quality development model area.

西部(重庆)科学城璧山片区

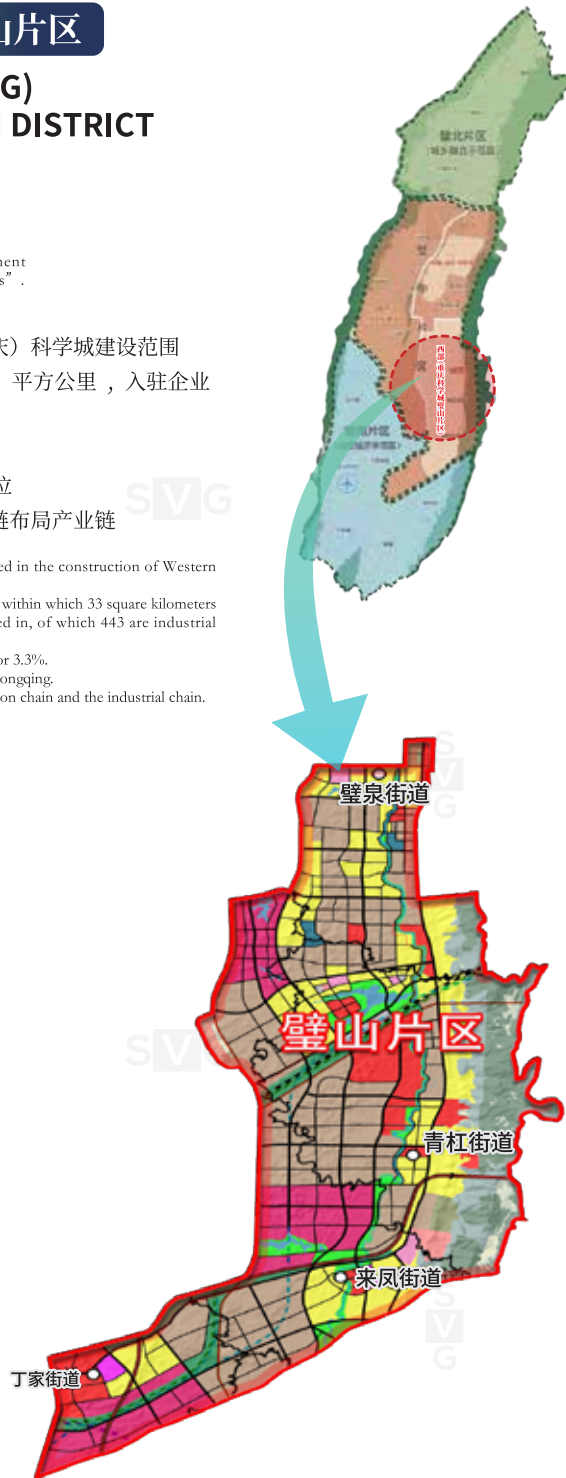
WESTERN (CHONGQING) SCIENCE CITY · BISHAN DISTRICT

“一区多园” 打造高质量发展样板区

To build the pacesetter of high-quality development through the creation of “one district with multiple parks” .

- 璧山国家高新区全域纳入西部（重庆）科学城建设范围
- 规划面积 80 平方公里，已建成 33 平方公里，入驻企业 1724 家，其中规上企业 443 家
- 全社会研发投入占比达到 3.3%
- 高新技术企业达 360 家，全市第 5 位
- 围绕产业链部署创新链、围绕创新链布局产业链

- The whole area of Bishan High-tech Zone is included in the construction of Western (Chongqing) Science City.
- It is planned to build an area of 80 square kilometers, within which 33 square kilometers have been completed. 1,724 enterprises have settled in, of which 443 are industrial enterprises above designated size.
- The R&D investment of the whole society accounts for 3.3%.
- There are 360 high-tech enterprises, ranking 5th in Chongqing.
- Promoting the integrated development of the innovation chain and the industrial chain.



西部(重庆)科学城璧山片区——四大产业集群

WESTERN (CHONGQING) SCIENCE CITY · BISHAN DISTRICT-FOUR INDUSTRIAL CLUSTERS

智能网联新能源汽车 Intelligent Connected New Energy Vehicle

璧山区聚焦智能网联新能源汽车产业，瞄准整车、三电系统为代表的 key 零部件、新能源技术及服务平台，着力打造智能网联新能源汽车产业集群。先后引进比亚迪、中国中车、中国长安三大龙头，培育壮大青山工业、红宇精工、蓝黛传动、龙润转向、大江动力等 500 余家新能源汽车零部件企业（规模以上工业企业 115 家），初步形成以新能源整车、刀片电池、车用电机、电驱动总成、混合动力变速器、车载充电机、底盘系统、高速充电桩及智能网联为核心的新能源全产业链、供应链，2022 年集群规上工业产值突破 500 亿元。

Bishan District focuses on the new energy automobile industry, aiming at the key parts, new energy technology and service platform represented by the whole vehicle and the three-electric system, and focuses on building the new energy automobile industry cluster. It has successively introduced three leading companies, BYD, CRRC and Changan, China, and cultivated and expanded more than 500 new energy auto parts enterprises (115 industrial enterprises above the designated size), including Qingshan Industry, Hongyu Seiko, Lande Drive, Longrun Steering and Dajiang Power. It has initially formed new energy vehicle, blade battery, vehicle motor, electric drive assembly, hybrid transmission, on-board charger, chassis system. The whole industrial chain and supply chain of new energy with high-speed charging pile and intelligent internet connection as the core, and the industrial output value of the cluster will exceed 50 billion yuan in 2022.



新能源整车——中车恒通新能源客车

三电系统为代表的 key 核心零部件——比亚迪刀片电池、华川新能源汽车驱动电机、青山工业三合一电驱动总成、龙润汽车底盘系统、美达车载充电机、台冠车载显示屏。

新能源技术及服务平台——比亚迪动力电池研究总院、霍利瓦特储能技术研究院、凯磁科技磁悬浮产业研究院、德国 FEV 氢燃料电池研究院、重庆理工大学新能源及智能网联汽车产业研究院、德国 FEV 新能源汽车联合试验中心、惠程科技高速充电桩及运营服务平台。

New Energy Vehicle - CRRC Hengtong New Energy Bus

The key core components represented by the three-power system are BYD blade battery, Huachuan new energy vehicle drive motor, Tsingshan industrial three-in-one electric drive assembly, Longrun automobile chassis system, Meida on-board charger, Taiguan on-board display.

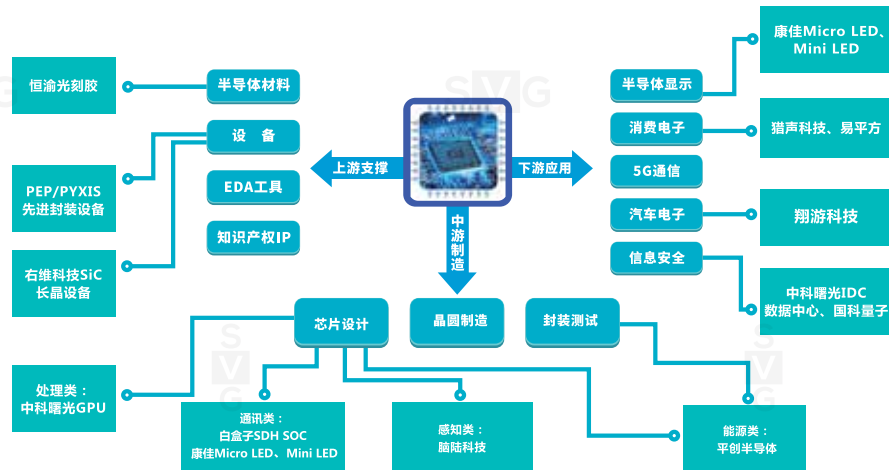
New energy technology and service platforms: BYD Power Battery Research Institute, Chongqing Holiwatt Energy Storage Technology Institute, Kaici Technology Maglev Industry Research Institute, FEV Hydrogen Fuel Cell Research Institute of Germany, New Energy and Intelligent Connected Vehicles Industrial Research Institute of Chongqing University of Technology, FEV New Energy Vehicle Joint Test Center of Germany, Hifuture Technology High-speed Charging Pile and Operation Service Platform.



电子信息产业 Electronic Information Industry

璧山区围绕芯片设计、封装测试、半导体设备及材料等产业方向，聚焦半导体、新型显示、智能终端、工业软件等领域，着力打造新一代信息技术千亿产业集群。已聚集以康佳光电技术研究院为代表的新型显示企业，中科曙光、脑陆科技为代表的芯片设计企业，以恒淦光刻胶为代表的半导体材料企业，以新加坡 PEP/Pyxis、右维科技为代表的集成电路及半导体设备企业，以平创半导体、万泰传感器为代表的封装与测试企业。

Focusing on the industrial directions of chip design, packaging and testing, semiconductor equipment and materials, Bishan District focuses on the fields of semiconductors, new displays, intelligent terminals, and industrial software, and strives to build a new generation of information technology industry cluster of RMB100 billion yuan. It has gathered new display enterprises represented by Konka Optoelectronic Technology Research Institute, chip design enterprises represented by Sugon and BrainUp, semiconductor material enterprises represented by Hengyu photoresist, integrated circuit and semi-conductor equipment enterprises represented by Singapore PEP/Pyxis and Youwei Technology, and packaging and testing enterprises represented by Pingchuang Semiconductor and Wantai Sensor.



中科曙光效果图



智能装备产业 Intelligent Equipment Industry

璧山区以科技创新为抓手，抢抓产业转型机遇，招引并重，培育了嘉陵特装、大江动力、博张机电等优质企业，引进了日联 X 射线智能检测装备、西门雷森工业机器人、德工精密六轴机床、力杰消防智能制造基地等项目，形成了以特种装备、工业无损探伤设备、化工装备、应急安全装备、数控机床、工业机器人、机电装备为特色的智能装备产业集群。



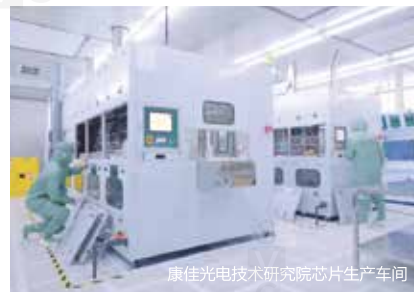
嘉陵特装06T

Bishan District has seized the opportunity of industrial transformation through scientific and technological innovation. It has cultivated high-quality enterprises such as Jialing Special Equipment, DUCAR Power, Bozhang Electromechanical and others. Companies including Unicom X-Ray Intelligent Inspection Equipment Project, SIMULATION Industrial Robot Project, Degong Precision Six-Axis Machine Tool Project, Lijie Fire Intelligent Manufacturing Base Project have been introduced and formed the intelligent equipment industry cluster featuring special equipment, industrial non-destructive testing equipment, chemical equipment, emergency safety equipment, CNC machine tools, industrial robots, mechanical and electrical equipment.

重庆康佳半导体光电科技产业园

Chongqing Konka Semiconductor Optoelectronics Technology Industrial Park

重庆康佳半导体光电科技产业园项目规划总投资 300 亿元，产业园包含 Micro LED 制造中心、Micro LED 核心技术研发中心、第三代化合物半导体制造中心、核心设备制造中心、厂区智能控制中心等多个功能板块。全面建成投产后，将实现 6 条国际一流的外延片生产线，3 条 Mini LED 芯片生产线，3 条 Micro LED 芯片生产线，8 条小间距终端显示、智能车载、穿戴产品生产线，引进上下游配套企业形成产业集聚效应，建立国内领先的半导体光电产业基地。



康佳光电技术研究院芯片生产车间

The total planned investment of Chongqing Konka Semiconductor Optoelectronics Technology Industrial Park is 30 billion yuan. The industrial park includes Micro LED manufacturing center, Micro LED core technology research and development center, third-generation compound semiconductor manufacturing center, core equipment manufacturing center, factory intelligent control center, etc. After it is fully completed and put into production, it will realize 6 world-class epitaxial wafer production lines, 3 Mini LED chip production lines, 3 Micro LED chip production lines, 8 small-pitch terminal display, smart vehicle, and wearable product production lines, introduce upstream and downstream supporting enterprises to form Industrial agglomeration effect and establish a domestic leading semiconductor optoelectronic industry base.



德工精密数控塔式六轴高压清洗机床



日联科技锂电池X-Ray
离线检测设备



大健康产业 Health Industry

璧山区引进华道生物、猎声科技、凯磁科技等 20 余家企业，着力构建更为完整的产业体系，将围绕细胞药物、医疗器械、药食同源三大板块，不断推动大健康产业基础高级化、产业链现代化，打造生命健康产业高地。

Bishan District has successively introduced more than 20 health companies such as Huadao Biopharmaceutics, Liesheng Technology and Kaici Technology, aiming to promote the construction of a more complete industrial system. In the future, it will focus on developing three major sectors such as cell drugs, medical devices, medicine and food homology, and constantly promote the upgrading of the health industry foundation and the modernization of the industrial chain to become a pioneer of the life and health industry.



华道生物



猎声科技



凯磁科技

西部(重庆)科学城璧山片区——重点招商项目

WESTERN CHINA (CHONGQING) SCIENCE CITY
(BISHAN DISTRICT) - KEY INVESTMENT PROJECTS

01 成渝地区双城经济圈西部(重庆)科学城专业市场集群建设项目 Chengdu-Chongqing Twin-City Mega-Region | Western China (Chongqing) Science City | Professional Market Cluster Project

建设规模
Construction Scale

规划面积
Planning Area

9 平方公里

9 km²

产业发展
Industrial Development

综合交易市场 主题文旅体验园

Comprehensive Trading Market
Themed Cultural Tourism Experience Park

项目定位
Project Positioning

区域性消费型大型市场群

Regional Consumer-Oriented Large Market Clusters



- 位于古驿来凤
- 建设来凤驿“璧兔凤鱼”主题文旅体验园，打造旅游网红打卡点
- 建设花卉苗木展示交易、旅游休闲为一体的综合交易市场
- 打造“一核多专、主业突出，服务成渝、辐射西南，规模均衡适度、线上线下贯通、市场物流匹配、产城融合”的西部(重庆)科学城首店经济专业市场集群，以建设区域性消费型大型市场群，提升区域发展活力
- 招商方向：五金机电、新型绿色建材、智能网联新能源汽车后市场、医疗器械药品、低碳新材料、公路货运、应急安全装备、新临空经济、花卉苗木等专业化首店经济市场集群

- It is located in the ancient Laifeng Courier Station.
- Building a cultural tourism experiencing park with the theme of "Bishan Rabbit and Laifeng Fish" in Laifeng courier station, becoming a tourist attraction going viral online in Bishan.
- Building a comprehensive trading market featuring flower and seedling exhibition, trading, tourism, and leisure.
- Creating a modern professional market cluster of first stores in the Western China (Chongqing) Science City, featuring "having one core with multiple specialties, prominent main businesses, serving Chengdu and Chongqing, radiating southwest China, having moderate scale, online and offline connectivity, market-logistics matching, and industry-city integration". Building a large regional consumer-oriented market group to enhance the vitality of regional development.
- Investment attraction directions: hardware and electromechanical, new green building materials, intelligent connected new energy vehicle aftermarket, medical equipment and drugs, low-carbon new materials, road freight, emergency safety equipment, new airport economy, flowers and seedlings and other specialized first store economic market clusters.



重庆创力国际新型绿色建材产业园效果图

02 曙光湖“智慧之眼”科技创新建设项目

Shuguang Lake "Smart Eye" Scientific and Technological Innovation Construction Project

建设规模

Construction Scale

规划面积
Planning Area

5.5 平方公里

5.5 km²

产业发展
Industrial Development

智慧产业 科技创新 品质社区

Smart Industry, Technological Innovation, Quality Community

项目定位
Project Positioning

高质量发展样板区

High-Quality Development Demonstrative Zone

- 位于双狮大道以南、沿河路以西、虎峰大道以北、创新一路以东
- 总投资约 100 亿元，主要建设内容包括片区道路、学校、医院、人才公寓等，以及曙光湖公园、科创大厦、高端酒店等标志性亮点项目
- 构建生态、文化、体旅应用场景高度融合的城市公共服务空间，打造“科学家的家，创业者的城”
- 招商方向：研究院经济、总部经济、研发公共服务平台、高端医疗、教育等

- It is located in the south of Shuangshi Avenue, west of Yanhe Road, north of Hufeng Avenue, and east of Chuangxin Road, with a planned area of about 5.5 square kilometers.
- With a total investment of about RMB10 billion yuan, the main construction contents include regional roads, schools, hospitals, talent apartments, and other landmark highlight projects such as Shuguang Lake Park, Science and Technology Innovation Building, and high-end hotels.
- Building an urban public service space with a high degree of integration of ecology, culture, and sports and tourism application scenarios, to create "the Home of Scientists and the City for Entrepreneurs".
- Investment direction: research institute economy, headquarters economy, R&D public service platform, high-end medical care, education, etc.



曙光湖“智慧之眼”科技创新建设项目效果图



璧山国家高新区智博会展馆

03 新能源装备产业园(新能源汽车)建设项目

New Energy Equipment Industrial Park
(New Energy Vehicles) Construction Project

建设规模

Construction Scale

规划面积
Planning Area

9 平方公里

9 km²

产业发展
Industrial Development

新能源汽车 研究院

New Energy Vehicles, Research Institutes

项目定位
Project Positioning

新能源汽车千亿级产业集群

RMB100 billion Industrial Cluster of New Energy Vehicle



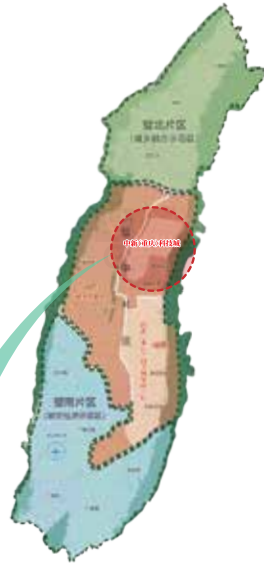
- 位于虎峰大道西延段以北、重璧山大道以东、黛山水库以南、黛山大道以西
- 总投资约 53.32 亿元，主要建设内容包括道路、桥涵、学校、工业厂房、公园等，园区建成后，投产企业达 80 家，规上企业工业产值突破 600 亿元，真正形成以新能源整车为龙头、三电系统为主、相关研究院为辅的新能源汽车千亿级产业集群
- 招商方向：新能源整车、三电系统为代表的汽车零部件、新能源技术及服务平台等项目

- It is located in the north of the west extension of Hufeng Avenue, east of Chongbishan Avenue, south of Daishan Reservoir, and west of Daishan Avenue.
- The total investment is about RMB5.332 billion yuan, and the main construction includes roads, bridges and culverts, schools, industrial plants, parks, etc. After the completion of the park, 80 enterprises have been put into production, and the total industrial output value above designated size has exceeded RMB60 billion yuan. It has truly formed a new energy vehicle industry cluster of RMB100 billion yuan with new energy vehicles as the leader, three-power system as the mainstay, and relevant research institutes as the supplement.
- Investment directions: new energy vehicles, key components represented by three-power system, new energy technology and service platforms, etc.

中新（重庆）科技城

CHINA-SINGAPORE (CHONGQING) SCIENCE AND TECHNOLOGY CITY

- 主要发展以新经济、新业态为主的现代服务业，作为打造高品质生活示范区的重要承载地
- 规划面积 30 平方公里，布局科技创新、产教融合、数字经济、生命健康、重庆东盟合作中心五大组团
- 引进新加坡科技、教育、医疗等优质资源，推动中新互联互通项目高质量发展，打造“一带一路”国际合作新名片
- 布局中科曙光、国科量子等“东数西算”工程项目
- 建设国家先进计算产业创新中心（重庆），全线贯通国家广域量子保密通信“成渝干线”
- It mainly develops the modern service industry based on new economy and new business forms, and serves as an important bearing place for high-quality life demonstration areas.
- The 30-square-kilometer China-Singapore (Chongqing) Science and Technology City is planned to form five clusters of technological innovation, integration of production and education, digital economy, life and health, and Chongqing ASEAN Cooperation Center.
- Introducing high-quality resources such as technology, education, and medical care from Singapore and the China-Singapore (Chongqing) Demonstration Initiative on Strategic Connectivity (CCI). Creating a new business card for international cooperation in the Belt and Road Initiative.
- Laying out the national computing network to synergize east and west by Sugon and Guoke Quantum.
- Building the National Advanced Computing Industry Innovation Center (Chongqing) and opening the national large-scale quantum confidential communication internet "Chengdu-Chongqing trunk line".



中新(重庆)科技城——五大组团

CHINA-SINGAPORE (CHONGQING) SCIENCE AND TECHNOLOGY CITY - FIVE MAJOR CLUSTERS

中新科技创新产业组团 China-Singapore Science and Technology Innovation Cluster

建设规模

Construction Scale

规划面积 Planning Area

4 平方公里
4 km²

产业发展 Industrial Development

Sci-Tech Research and Development, Transfer and Commercialization of Sci-Tech Advances, Finance Supporting Sci-Tech Activities

项目定位 Project Positioning

科学之家、创新之城

Home of Science, City of Innovation

科技研发
成果转化
科技金融

- 选址姊妹桥水库
- 构建系统、完备、高效的科技创新服务体系，快速聚集研究院经济、高新技术产业、创新资本、高端人才，筹组科技创新中心
- It is located in the Zimeiqiao Reservoir Area.
- Building a systematic, complete and efficient science and technology innovation service system; accelerating the concentration of research institute for economic development, high-tech industries, innovation capital, and high-end talent; preparing a science and technology innovation center.





重庆中医药学院

中新产教融合产业组团 China-Singapore (Chongqing) Industry-Education Integration Cluster

建设规模

Construction Scale

规划面积
Planning Area

5 平方公里
5 km²

产业发展
Industrial Development

职业教育培训
人力资源服务 高水平合作办学

Vocational Education and Training,
Human Resource Services, High-Level Cooperative Schooling

项目定位
Project Positioning

产教并举，以教促产

Integrating education with production activities
and promoting production through education

- 位于渝蓉高速以北、渝遂高速以南、缙云山以西
- 引进一批应用型大学和职业院校，重点突出“教育资源共建共享、产业发展集聚创新，供需两侧密切互动、产教两端高度融合”

- It is located in the north of Chongqing-Chengdu Expressway, south of Chongqing-Suining Expressway, and west of Jinyun Mountain.
- Introducing a number of application-oriented universities and vocational colleges, focusing on the joint development and sharing of educational resources, industrial development and innovation, close interaction between supply and demand, and high-level integration between industry and education.

重庆中医药学院占地面积0.43平方公里，满足10000名学生(含本科生、研究生)的教育教学生活需求。

Chongqing College of Traditional Chinese Medicine covers an area of 0.43 km², meeting the educational needs of 10,000 students (including undergraduate and graduate students).



中新数字经济产业组团 China-Singapore Digital Economy Industry Cluster

建设规模

Construction Scale

规划面积
Planning Area

9 平方公里
9 km²

产业发展
Industrial Development

大数据 人工智能
量子通信 数字创意

Big Data, Artificial Intelligence,
Quantum Communication, Digital Creativity

项目定位
Project Positioning

数字引领、活力之城

Vibrant City Led by Digital Technology

- 选址玉泉湖畔
- 主要建设内容包括进化光环、中新科技大厦、元宇宙水乐园、玉泉湖公园、动漫公园、数字经济人才教育基地等项目
- 现有项目包括国科量子通信网络、奇安信网络安全产城融合和网信人才生态园、元宇宙产业园等

- It is located on the bank of Yuquan Lake.
- It mainly includes projects like Evolution Halo, China-Singapore Science and Technology Building, Meta-verse Water Park, Yuquan Lake Park, Animation Park, and Digital Economy Talent Education Base.
- The existing projects include QuantumNet, QAX Network Security Industry-City Integration, Cybersecurity Talent Ecological Park, Metaverse Industrial Park, etc.



中新生命健康产业组团
China-Singapore Life and Health Industry Cluster

建设规模

Construction Scale

规划面积
Planning Area **9 平方公里**
9 km²

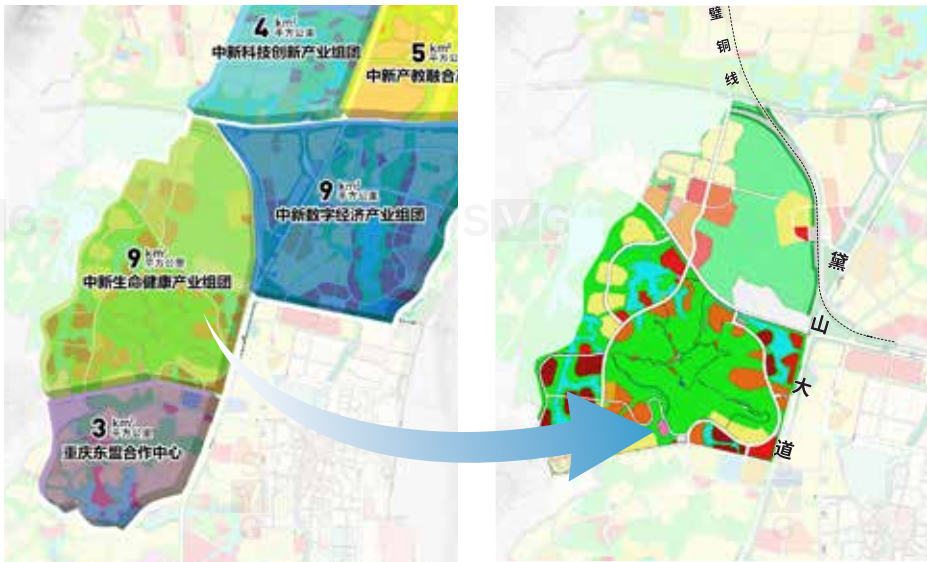
产业发展
Industrial Development

- 中医药
- 生命健康
- 生物技术
- 康养服务

Traditional Chinese Medicine, Life and Health, Biotechnology, Healthcare and Wellness Services

项目定位
Project Positioning **一生之城**
City of a Lifetime

- 东临黛山大道，西邻同心水库
- 主要建设内容包括片区道路、展示中心、创业孵化中心、公共服务平台、创新药物研发转化中心、现代中药及药食同源研发平台、CGT 研发与肿瘤治疗中心、人才公寓、龙梭山公园等标志性亮点项目
- 现已有中核 BNCT 核医疗健康产业示范项目
- It is adjacent to Daishan Avenue in the east and Tongxin Reservoir in the west.
- The landmark and highlight projects include road construction, exhibition center, business incubation center, public service platform, innovative drug R&D and commercialization center, modern Chinese medicine and medicine food homology R&D platform, CGT R&D and tumor treatment center, talent apartment, and Longsuo Mountain Park.
- Currently, the CNNC BNCT Nuclear Medical Health Industry Demonstration Project has been established here.



重庆东盟合作中心
Chongqing-ASEAN Cooperation Center

建设规模

Construction Scale

规划面积
Planning Area **3 平方公里**
3 km²

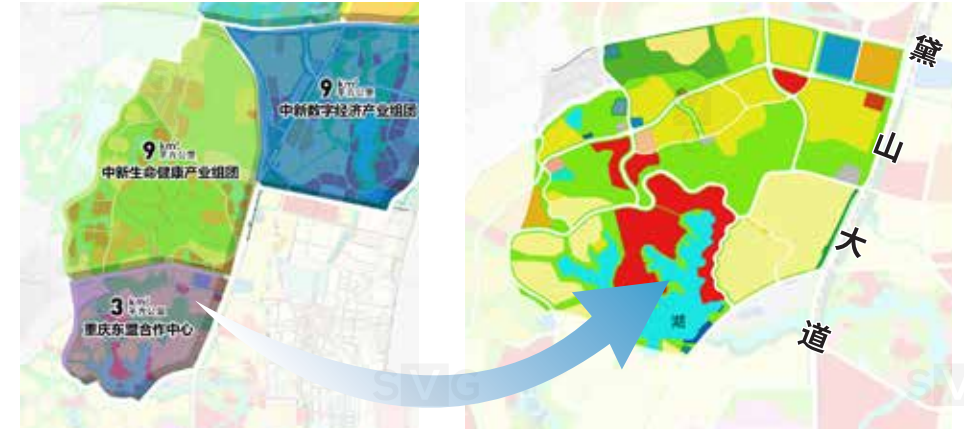
产业发展
Industrial Development

- 商贸服务
- 会展服务
- 东盟合作
- 文化旅游

Business Services, Exhibition Services, ASEAN Cooperation, Culture and Tourism

项目定位
Project Positioning **重庆与东盟各国合作资源集聚窗口**
A Concentration of Cooperation Resources between Chongqing and ASEAN Countries

- 选址御湖片区
- 推动重庆与东盟国家政府机构、商会协会、企业社团、中介组织、高等院校、科研机构、经贸往来和交流合作，打造东盟国别合作园区、东盟区域政策合作、东盟人才服务、东盟技术服务、东盟金融服务等对外开放平台
- 着力打造重庆御湖新世界温泉度假酒店、东南亚风情小镇、重庆古德里酒店等项目
- It is situated in the Yuhu Lake area.
- Promoting economic and trade exchanges and cooperation between Chongqing and government agencies, chambers of commerce and associations, corporations, intermediary organizations, universities and scientific research institutions of ASEAN countries; building opening-up platforms such as cooperation parks for ASEAN countries, ASEAN regional policy cooperation, ASEAN personnel services, ASEAN technical services, and ASEAN financial services.
- Focusing on building Chongqing Royal Lake New World Hot Spring Resort Hotel, Southeast Asian-Style Town, Chongqing Goodry Hotel, etc.



中新(重庆)科技城——重点招商项目

CHINA-SINGAPORE (CHONGQING) SCIENCE AND TECHNOLOGY CITY - KEY INVESTMENT PROJECTS

01 玉泉湖数字文旅产业城建设项目

Yuyan Lake Digital Culture and Tourism City Construction Project

- 位于璧山区双龙大道以北，璧铜线以东，渝蓉高速以南，G319以西区域
- 聚焦数字文创、直播动漫、元宇宙、网络安全、服务外包、产业数字化 6 大产业方向，在总体定位上坚持以产聚人、以人兴城，产城人融合发展，立足打造数字经济产业集聚区，数字文旅场景样板区，高品质生活示范区
- 招商方向：元宇宙、大数据、云计算、人工智能、量子通信技术、数字文创、直播电商等

建设规模
Construction Scale

规划面积
Planning Area 9 平方公里
9 km²

产业发展
Industrial Development

数字文创
直播动漫
元宇宙

网络安全
服务外包
产业数字化

项目定位
Project Positioning

Digital Culture and Creativity, Livestreaming, Animation, Cybersecurity, Service Outsourcing, Industrial Digitization

国家级数字经济应用示范高地
National-Level Demonstration of the Digital Economy Application

- Located in the north of Shuanglong Avenue in Bishan District, the east of Bishan Tongliang Rail Transit Line, the south of Chongqing-Chengdu Expressway, and the west of G319 Expressway.
- Focusing on the six major industries of digital culture and creativity, livestreaming, animation, metaverse, cybersecurity, service outsourcing, and industry digitalization; pursuing industry-city-human integrated development by pooling together talent to development industries and the city; building a cluster of the digital economy industry, a fine example of the digital culture and tourism scenarios, and a demonstration of high-quality life.
- Investment Directions: Metaverse, Big Data, Cloud Computing, Artificial Intelligence, Quantum Communication Technology, Digital culture and Creativity, livestreaming E-Commerce, etc.



玉泉湖数字文旅产业城效果图

02 中医智谷(含御湖片区)建设项目

China-Singapore (Chongqing) Traditional Chinese Medicine Smart Valley Construction Project

建设规模
Construction Scale

规划面积
Planning Area 6.3 平方公里
6.3 km²

产业发展
Industrial Development

中医药
生物医药

科研转化
CCRC康养示范基地

Traditional Chinese Medicine, Biomedicine, Sci-Tech Advancements Commercialization, Demonstration of CCRC Wellness Services

项目定位
Project Positioning

国家级中医药产、学、研、用一体化发展标杆平台
A National Benchmark for Integrated Development of Industry, Education, Research and Application of Traditional Chinese Medicine

- 位于黛山大道以西，北邻姊妹桥水库，南至御湖
- 聚焦中医药融合、药食同源、生物医药、科技转化、康养示范等产业
- 以“智创科技镇、田园休闲谷”为总体定位，以中医药文化传承为产业引领，以中医药产业发展为发展核心，以建设国家级中医药产、学、研、用一体化发展标杆平台为战略目标，打造中医药产城融合为特色的现代化科技新城
- 招商方向：中医药产业融合、生物医药、高端医疗器械、高端康养、肿瘤诊治等

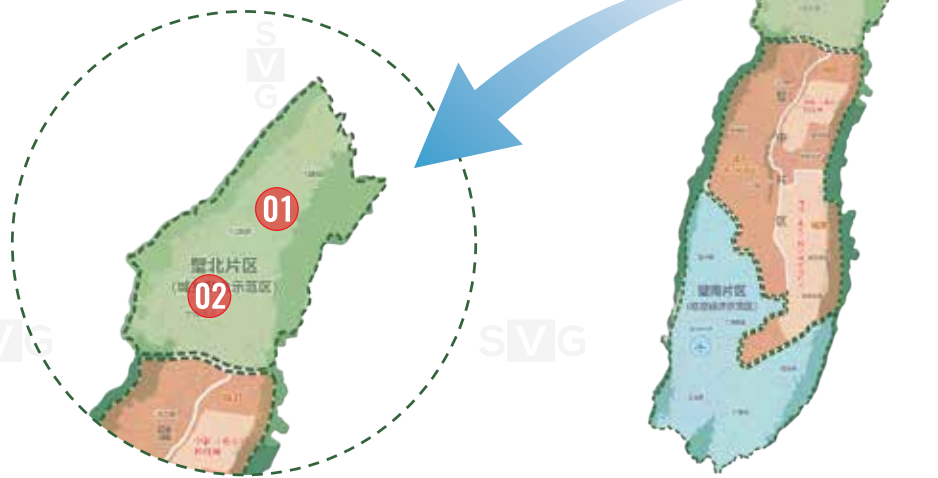
- It is located in the west of Daishan Avenue, adjacent to Zimeiqiao Reservoir in the north and Yuhu Lake in the south.
- Focusing on industries such as the integration of traditional Chinese medicine, the homology of medicine and food, biomedicine, sci-tech advancements commercialization, and demonstration projects of healthcare and wellness services.
- It will be built into a modernized sci-tech new city following the overarching positioning of Smart Sci-Tech Innovation City and Pleasant Leisure Valley. Industries will be developed to pass down the traditional Chinese medicine, which is the top priority for the industrial development. The strategic objective is to become a national benchmark for integrated development of industry, education, research and application of traditional Chinese medicine.
- Investment Directions: Industrial Integration of Traditional Chinese Medicine, Biomedicine, High-End Medical Equipment, High-End Wellness Services, Tumor Diagnosis and Treatment, etc.



中医智谷(含御湖片区)孵化中心、展示中心效果图

璧北片区重点招商项目

KEY INVESTMENT PROJECTS IN THE NORTH BISHAN AREA



01 “云雾花涧”、绿色农产品加工产业园建设项目

"Dreamy Village in Clouds", Green Agricultural Products Processing Industrial Park Construction Project

- “云雾花涧”地处缙云山和云雾山之间，以璧北河流域100余平方公里(七塘镇、八塘镇、大路街道部分区域)天然秀带为核心
- 辐射带动璧山全域“农文旅体康”一体化发展，形成“吃住行娱购”全链路生态
- 是璧山区深入推进国家城乡融合发展试验区建设的重要载体，融数智化和美丽乡村、现代化农业产业、绿色化接二连三、多元化文旅康养、田园化创新创业、高品质乡村生活于一体，旨在聚力打造推动城乡融合发展和乡村全面振兴的新范例



- "Dreamy Village in Clouds" is located between Jinyun Mountain and Yunwu Mountain, with more than 100 km² (Qitang Town, Batang Town, part of Dalu Sub-District) of the Bibe River basin as its core.
- This project will drive the integrated development of "agriculture, culture, tourism, sports and health" in Bishan, and form a full-link ecosystem of "food, housing, travel, entertainment and shopping".
- It is important for Bishan District to further promote the construction of the national urban-rural integration development pilot zone. The project is an integration of smart and beautiful villages, modern agricultural industry, industrialization and commercialization of green agriculture, diversified culture, tourism and wellness, innovation and business startup in rural areas, and high-quality rural life. It aims at creating a new example of promoting urban-rural integration and comprehensive rural revitalization.

02 康养城(大路片区)建设项目

Health Care City (Dalu Section) Construction Project

- 选址范围以大路街道城区为核心区，包含大路街道红石社区、三担村、新房村、阳河村、大竹村、大沟村等区域
- 规划面积约 20 平方公里，其中青龙湖片区约 5 平方公里，以森林康养、文旅康养项目为主；大路街道城区核心区域约 7 平方公里，以医疗康养项目为主，现有中铁任之健康城、云栖蓝谷康养小镇两大项目；大路街道城区核心区至青龙湖片区连接带约 8 平方公里，以田园康养旅居、药食同源项目为主。打造立足重庆、辐射西南、面向全国的综合示范性康养城
- 招商方向：老年病专科医院、中医理疗、温泉养生、田园旅游、高端民宿、度假酒店、医美、森林运动、观光农业、林下经济等

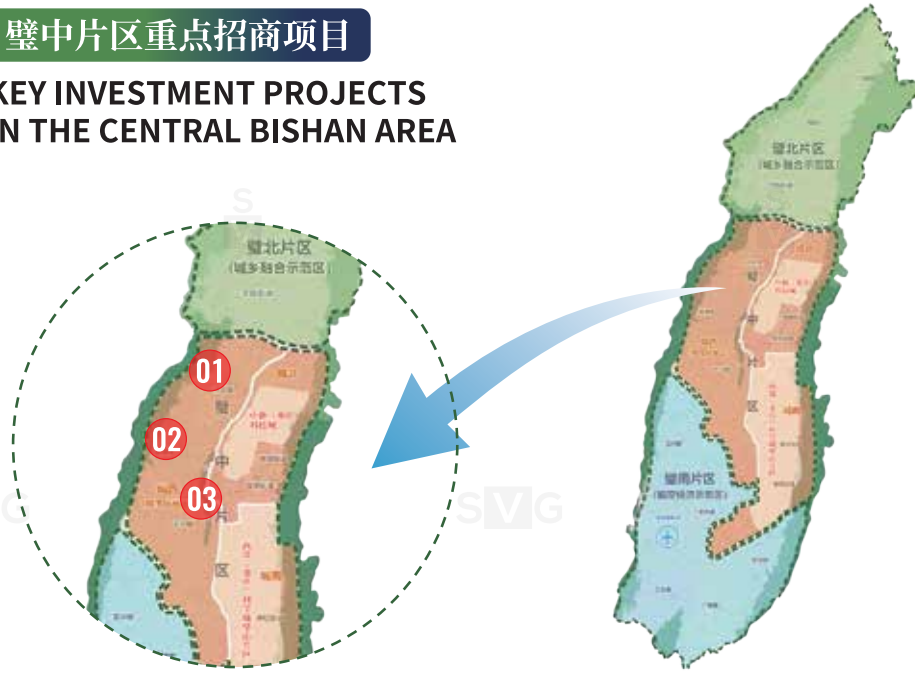


- It is located in the urban area of Dalu Sub-District as the core, including the Hongshi Community, Sandan Village, Xinfang Village, Yanghe Village, Dazhu Village, Dagou Village and other areas of Dalu Sub-District.
- The planned area is about 20 km². Qinglong Lake Section covers 5 km², mainly focusing on forest wellness and culture, tourism, and healthcare projects. The core area, Dalu Sub-District, covers 7 km², mainly focusing on wellness projects. At present, it has completed two major projects, namely, China-Railway Renzhi Health City and Blue City Health Care Town. About 8 km² is in the connecting zone from the core area of Dalu Sub-District to Qinglong Lake area, mainly for rural recreation and residence and medicine and food homology projects.
- Investment Directions: Geriatric Hospital, TCM Physiotherapy, Hot Spring Healthcare, Pastoral Tourism, High-End Homestay, Resort Hotel, Cosmetic Medicine, Forest Sports, Tourism Agriculture, Forest Economy, etc.



璧中片区重点招商项目

KEY INVESTMENT PROJECTS IN THE CENTRAL BISHAN AREA



01 重庆(璧山)绿色低碳材料产业园建设项目 Chongqing (Bishan) Green Low Carbon Materials Industrial Park Construction Project

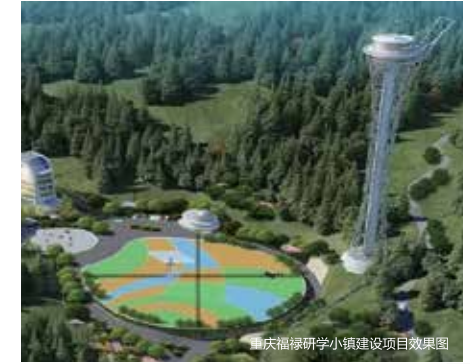
- 选址河边镇，规划面积约 1.5 平方公里
- 发展绿色建筑装修材料、绿色基建工程材料等产业
- 打造成渝地区双城经济圈绿色建筑产业集聚示范区、西部（重庆）科学城建材中小企业集聚区
- It is situated in Hebian Town, with a planned area of about 1.5 square kilometers.
- It will develop green building and decoration materials, green infrastructure engineering materials and other industries.
- It will be built into a green building industry cluster demonstration zone in Chengdu-Chongqing Twin-Hub Mega-Region and a building materials SME cluster zone in Western China (Chongqing) Science City.



重庆(璧山)绿色低碳材料产业园建设项目效果图

02 重庆福禄研学小镇建设项目 Chongqing Fulu Research and Study Town Construction Project

- 核心区选址于福禄镇，占地面积 1.93 平方公里
- 重点突出“太空”“科技”两大主题，统筹“研学+文旅+乡村振兴”，形成“1+4”全域研学线路
- 1，即福禄核心区，是全区研学的核心竞争力和引爆点
- 4，即科技创新研学、梦想田园研学、家国情怀研学、追光拾遗研学 4 条研学路线，形成梯级研学序列
- 招商方向包括研学、酒店民宿、农文旅融合项目
- 联动全区 80 个研学资源点位，打造具有全国影响力的研学基地



重庆福禄研学小镇建设项目效果图

- The core area is located in Fulu Town, covering an area of 1.93 square kilometers.
- The project focuses on the two themes of "space" and "science and technology", coordinates "research and learning, cultural tourism, and rural revitalization", and forms a "1+4" global research and learning route.
- "1" represents the Fulu Core Area, where the core competitiveness of research and learning is demonstrated in the region.
- "4" means a tiered system of research and learning, featuring four research routes, focusing on scientific and technological innovation, countryside, profound love for family and country, and history, respectively.
- The investment will be attracted in research and study, hotels and homestays, and integration projects in agriculture, culture and tourism.
- It combines 80 sources of research and learning in the region to build a research and learning base with national influence.

03 茅莱仙境生态文旅建设项目 Maolai Wonderland Ecological Culture and Tourism Construction Project

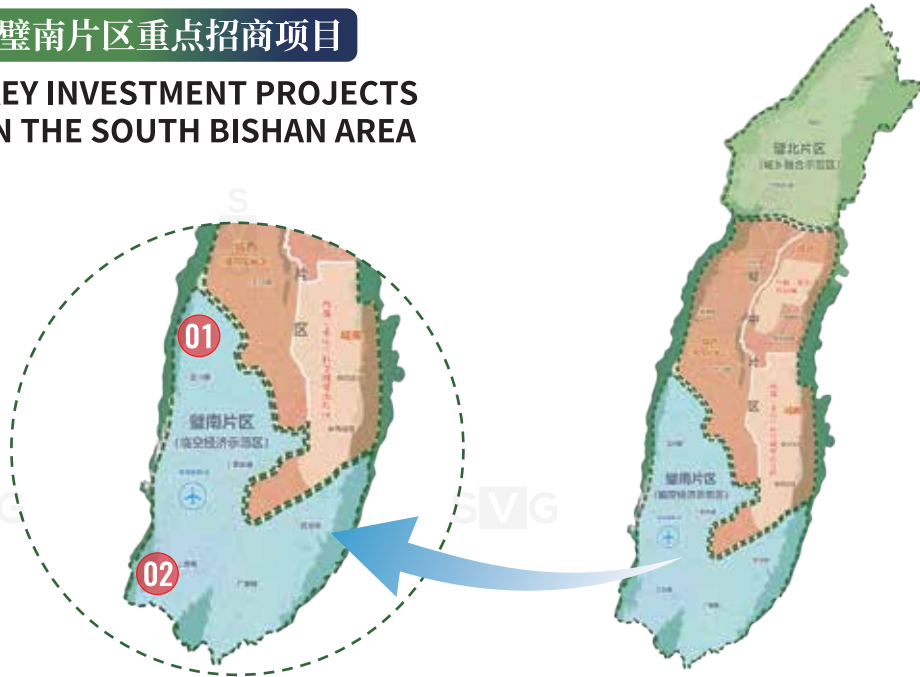
- 首期选址璧泉街道鹰嘴村，规划面积约 28.54 平方公里
- 璧云台（观景阳台）、主题民宿院落、亲子乐园
- 城市生态绿色廊道，城市人文观景地标，生态文旅示范点
- 招商方向：农业、文旅、餐饮、特色精品民宿、研学、文化艺术、田园度假等项目
- The first phase is located in Yingzui Village of Biqun Subdistrict, with a planning area of about 28.54 square kilometers.
- Bishan Cloud Terrace (Viewing Balcony), Themed Homestay Courtyards, and Parent-Child Paradise.
- Urban Ecological Green Corridor, Urban Humanistic Viewpoint Landmark, Ecological Cultural Tourism Demonstration Point.
- Investment Directions: Agriculture, Cultural Tourism, Catering, Special Boutique Homestay, Research, Culture and Art, Countryside Vacation, and Other Projects.



“茅莱仙境”效果图

璧南片区重点招商项目

KEY INVESTMENT PROJECTS IN THE SOUTH BISHAN AREA



01 重庆(璧山)绿色循环经济产业园建设项目

Chongqing (Bishan) Green Circular Economy Industrial Park Construction Project

- 选址正兴镇，规划面积约1平方公里
- 布局生活垃圾焚烧发电、餐厨厨余垃圾处理、危险废物综合处置等项目
- 打造全市绿色循环经济产业发展示范园
- 招商方向：固废处理、危废处置等项目

- It is located in Zhengxing Town, with a planned area of one square kilometer.
- Domestic waste incineration power generation, kitchen waste treatment, comprehensive disposal of hazardous waste, and other projects will be mapped out.
- It will be built into a demonstration park for green, circular economy industry development in Chongqing.
- Investment Directions: Solid Waste Treatment, Hazardous Waste Disposal and Other Projects.



02 璧南乡村振兴建设项目

South Bishan Rural Revitalization Project

- “璧南乡村振兴建设项目”涉及三合镇、广普镇，分为“乡愁二郎岗”城乡融合建设项目和登云坪“石伞遮”乡村振兴项目
- “乡愁二郎岗”城乡融合建设项目选址于璧山区三合镇二郎村，规划面积约6.46平方公里。通过二郎生态农庄、二郎岗集市、二郎岗会客厅、田园味道公园、儿童田园学校等建设内容，打造农文旅“三位一体”实践新品牌，全面提升区域影响力
- 登云坪“石伞遮”乡村振兴项目选址于广普镇坪中村东侧区域，总规划面积约1.5平方公里，总体投资4.9亿元。以田、文、人为元素，建设农业生产示范，保障农业安全，构筑产业融合示范，留住最美乡愁，打造乡村振兴示范，营建幸福生活

- The "South Bishan Rural Revitalization Project" involves Sanhe Town and Guangpu Town and is divided into the "Homesickness Erlanggang" urban-rural integration construction project and the "Clouds Covering Stone Umbrella" rural revitalization project in Dengyunping.
- The "Homesickness Erlanggang" urban-rural integration construction project is located in Erlang Village, Sanhe Town, Bishan District, with a planned area of about 6.46 square kilometers. Through the construction of Erlang Ecological Farm, Erlanggang Market, Erlanggang Reception Hall, Pastoral Taste Park, Children's Pastoral School, and other projects, a "trinity" practice brand will be created by integrating agriculture, culture, and tourism, to enhance its regional influence in all aspects.
- "Clouds Covering Stone Umbrella" Rural Revitalization Project in Dengyunping is located in the east of Pingzhong Village, Guangpu Town, with a total planning area of about 1.5 square kilometers and a total investment of RMB490 million. It aims to build a demonstration zone for agricultural production to ensure agricultural safety with the elements of field, culture and humanity, build a demonstration zone for industrial integration to retain the most precious memories of hometowns, and build a demonstration zone for rural revitalization to create happy lives for its people.



参·上善璧山

FLOURISHING BISHAN

生产要素

ESSENTIAL FACTORS OF PRODUCTION

要素成本

Low Production Costs

工业电价 10KV—220KV 电度电价 0.63—0.55 元 / 千瓦·时，非工业电价 1KV—110KV 电度电价 0.71—0.65 元 / 千瓦·时。工业用水 6.02 元 / 吨，生活用水 3.62 元 / 吨。工业用气 2.4 元 / 立方米，民用气 1.08—2.5 元 / 立方米。一般工业地价按容积率 1.0 对应价格为基础，容积率每上升 0.1，下调 2 万元 / 亩；高新技术企业下调 5 万元 / 亩。

The industrial electricity price of 10KV-220KV is 0.63-0.55 RMB/kWh. The non-industrial electricity price of 1KV-110KV is 0.71-0.65 RMB/kWh. The price of industrial water is 6.02 RMB/ton, and that of domestic water is 3.62 RMB/ton. The price of industrial gas is 2.4 RMB/cubic meter and that of domestic gas is 1.08-2.5 RMB/cubic meter. The general industrial land price is based on the plot ratio of 1.0. Every time the plot ratio increases by 0.1, the general industrial land price will be reduced by 20,000 RMB/mu (1 mu = 0.067 hectares) and the price for high-tech enterprises will decrease 50,000 RMB/mu.

电价表 Electricity Tariff

分类 Categories	工业用电 Industrial Electricity Price	非工业用电 Non-industrial Electricity Price
电压: KV Voltage: KV	10—220	1—110
单价: 元 / 千瓦·时 Unit Price: RMB/kw · Hour	0.63—0.55	0.71—0.65

水价表 Water Tariff

分类 Categories	工业用水 Industrial Water	生活用水 Domestic Water
单价: 元 / 吨 Unit Price: RMB/ton	6.02	3.62

气价表 Gas Tariff

分类 Categories	工业用气 Industrial Gas	民用气 Domestic Gas
单价: 元 / m ³ Unit Price: RMB/m ³	2.4	1.08-2.5

产业政策

INDUSTRY POLICIES

企业所得税政策

ENTERPRISE INCOME TAX POLICY

项目 Projects	内容 Content
西部大开发企业所得税政策 The "Large-Scale Development of the Western Region" Enterprise Income Tax Policy	企业所得税按 15% 征收 The enterprise income tax is 15%.

投资配套政策

INVESTMENT SUPPORTING POLICIES

项目 Projects	内容 Content
基金扶持政策 Fund Support Policy	对成长性强的企业提供基金扶持 Fund Support for Growing Enterprises.
上市（挂牌）扶持政策 Supporting Policies for Listed Enterprises	对在璧山区成功上市的企业最高给予 1400 万元补助，对有计划上市的企业参与股权投资 Listed Enterprises in Bishan District can get up to RMB14 million in incentives and the government will participate in equity investment in companies that have plans to go public.
总部经济扶持政策 Headquarters Economy Supporting Policy	按不超过 1000 元 / 平方米给予装修补助，免缴 2 年租金，根据企业综合贡献给予 5 年资金扶持 A Decoration Subsidy of No More Than 1,000RMB/Square Meter, a 2-Year Rent Exemption, and 5-Year Financial Support Based on the Comprehensive Contribution of Enterprises.
产业发展专项资金补助 Special Subsidy Funds for Industrial Development	技术创新补助、基础设施建设补助、项目贷款贴息补助、项目扩大再生产补助、获得国家和市级的专项奖励补助 Technological Innovation Subsidies, Infrastructure Construction Subsidies, Project Loans Discount Interest Subsidies, Project Expansion and Reproduction Subsidies, and Special Subsidies for Gaining National and Municipal Incentives.

科技创新政策

SCIENCE AND TECHNOLOGY INNOVATION POLICY

出台鼓励科技创新“25条”，金融支持科技创新“28条” 重大科研项目“揭榜挂帅”攻关政策

Bishan has issued "25 articles" to encourage scientific and technological innovation, and "28 articles" for financial technology innovation. The open competition mechanism has been established for major scientific research projects.

人才政策

TALENT POLICIES

《璧山人才政策十条》，柔性引才

TEN ARTICLES OF BISHAN TALENT POLICIES FOR FLEXIBLE APPROACHES TO TALENT ATTRACTION

设置“璧山英才”“企业创新型人才”等荣誉奖励，给予每人最高 30 万元安家补助及每月 5000 元补助。企业引进高层次人才，给予每人最高 5 万元补助，提供人才公寓、人才卡等服务保障。对重大项目、引领示范类项目采取“一事一议”“一企一策”。借助海外人才联络站、市政府驻外办事处、高校等构建“1+2+4+N”引才平台。

Bishan has set up honorary awards such as "Bishan Talent" and "Enterprise Innovative Talent", and each person is given a maximum of RMB300,000 to settle down and a monthly subsidy of RMB5,000. Enterprises introducing high-level talent will be given a maximum subsidy of RMB50,000 per person, and the Bishan government provides talent apartments, talent cards, and other services. For major projects and leading demonstration projects, "case-by-case discussion" and "one enterprise, one policy" will be adopted. Bishan is building a "1+2+4+N" talent introduction platform with the help of overseas talent liaison stations, municipal government offices abroad, and universities.

出台人才扶持政策，设立区人才专项资金补助、突出贡献型人才资助、创新型人才资助、高层次人才引进资助。

Policies have been issued to support talent, including special funds for talent, subsidies for outstanding talent, subsidies for innovative talent, and subsidies for high-level talent introduction.

积极参与“百万英才兴重庆”等系列引才活动，累计引进培养高层次人才 3000 余名。与 20 余所“双一流”高校共建研究生实习实践基地。推行人才工作“一企一策”“一产一策”，投用人才公寓 1400 套。

Bishan proactively participates in the series of talent attraction activities such as "Chongqing Prospering with One Million Talent" and has introduced and trained more than 3,000 high-level talent. It has built an internship and practice base for graduate students with more than 20 "double first-class" universities. It has implemented "one policy for one enterprise" and "one policy for one industry" in talent work. A total of 1400 sets of talent apartments have been put into use.



金融服务

FINANCIAL SERVICES

产业引导基金

INDUSTRIAL GUIDANCE FUND

组建多支产业基金，规模 34 亿元。

Forming Several Industrial Funds at a Scale of RMB3.4 billion.

八大资金池

EIGHT CAPITAL POOLS

组建“八大”资金池，引导金融机构加大对民营、小微企业的信贷投放力度，解决企业流动资金难题，截至 2022 年底，累计助企融资 60.67 亿元。

Bishan sets up eight major fund pools, guides financial institutions to increase the credit supply to private companies and small and micro-sized enterprises, and solves the problem of enterprise liquidity. By the end of 2022, the accumulated financing for enterprises reached RMB6.067 billion.



政务服务

GOVERNMENT SERVICES

中国繁荣城市优化营商环境创新范例

An Innovative Example of Optimizing Business Environment in China's Prosperous Cities

- 企业之家
- 法人直通车
- 企业吹哨、部门报到
- “互联网+政务服务”“一网通办”
- “审批代办专员”制度

- The Home of Enterprises
- "Through Train" for Enterprise Legal Persons
- Departments Reporting on the Calls of Enterprises
- "Internet + Government Services" "Government Services on a Cross-Department Network"
- "Approval Agency" System



企业之家

重点招商项目一览表

LIST OF KEY INVESTMENT PROJECTS

项目 Projects	内容 Contents	选址 Locations	联系电话 Contact
“云雾花涧”、 绿色农产品 加工产业园建设项目 "Dreamy Village in Clouds": Construction Project for a Processing Industrial Park of Green Agricultural Products	深入推进国家城乡融合发展试验区建设的重要载体，推动城乡融合发展和乡村全面振兴的新范例 It is an important carrier for further promoting the development of the national urban-rural integration development pilot zone and a new example for promoting urban-rural integration development and comprehensive rural revitalization.	选址范围为大路街道、七塘镇、八塘镇 It is located in Dalu Subdistrict, Qitang Town and Baitang Town.	
重庆福祿研学小镇 建设项目 Chongqing Fulu Research and Study Town	重点突出“太空”“科技”两大主题，统筹“研学+文旅+乡村振兴”，形成“1+4”全域研学线路。1，即福祿核心区，是全区研学的核心竞争力和引爆点。4，即科技创新研学、梦想田园研学、家国情怀研学、追光拾遗研学4条研学路线，形成梯级研学序列。招商方向包括研学、酒店民宿、农文旅融合项目。联动全区80个研学资源点位，打造具有全国影响力的研学基地 A "1+4" comprehensive research and learning route is formed with two themes of "space" and "science and technology", and coordinating "research and learning, cultural tourism, and rural revitalization". "1" means the core area of Fulu. It is the core competitiveness of research and learning in the region. "4" represents four research routes of different research and study such as scientific and technological innovation, rural areas, patriotic education, and history and culture study, forming a cascade research sequence. Investment is likely to be attracted to areas like research and study, hotel and homestay, and integration projects of agriculture, culture, and tourism. With 80 research and learning sites in the region, we are working to build a research and learning base with national influence.	核心区选址于福祿镇， 占地面积 1.93 平方公里 Located in Fulu Town, the core area covers an area of 1.93 square kilometers.	
康养城（大路片区） 建设项目 Wellness City (Dalu Subdistrict)	规划面积约 20 平方公里，其中青龙湖片区约 5 平方公里，以森林康养、文旅康养项目为主；大路街道城区核心区约 7 平方公里，以医疗康养项目为主，现有中铁任之健康城、云栖蓝谷康养小镇两大项目；大路街道城区核心区至青龙湖片区连接带约 8 平方公里，以田园康养旅居、药食同源项目为主。打造立足重庆、辐射西南、面向全国的综合性示范康养城。招商方向：老年病专科医院、中医理疗、温泉养生、田园旅游、高端民宿、度假酒店、医美、森林运动、观光农业、林下经济等 The project has a planned 20-square-kilometer area, including the Qinglong Lake Area, covering 5 square kilometers which mainly serves to provide wellness projects based on forest and cultural tourism. The core area of Dalu Subdistrict, covering 7 square kilometers, mainly focuses on healthcare projects. At present, it has completed two major projects, namely, China-Railway Renzhi Health City and Blue City Healthcare Town. The connecting zone from the core area of Dalu Subdistrict to Qinglong Lake area covers about 8 square kilometers, serving mainly for idyllic recreation and residence, and medicine and food therapy projects. We aim to build a national comprehensive wellness demonstration city in Chongqing and promote it to the southwestern China and beyond. We will attract investment to the following directions: geriatric hospital, TCM physiotherapy, hot spring healthcare, pastoral tourism, high-end homestay, resort hotel, aesthetic medicine, green exercise, Aghtourism, under-forest economy, etc.	选址范围以大路街道城区为核心区，包含大路街道红石社区、三担村、新房村、阳河村、大竹村、大沟村等区域 With the urban area of Dalu Subdistrict as the core area, the construction will include the Red Stone Community, Santan Village, Xinfang Village, Yanghe Village, Dazhu Village, Dagou Village, and other areas of Dalu Subdistrict.	

项目 Projects	内容 Contents	选址 Locations	联系电话 Contact
重庆(璧山)绿色低碳材料产业园建设项目 Chongqing (Bishan) Green and Low-Carbon Building Materials Industrial Park	包括装配式建筑、钢结构建筑、新型建材等, 将建成重庆一流、全国知名的绿色建筑产业集聚示范区 we will be built into Chongqing's first-class and nationally famous green building industry cluster demonstration area, covering prefabricated buildings, steel structure buildings, new building materials, etc.	选址河边镇, 规划面积约 2 平方公里 Located in Hebian Town, the planning area is about 2 square kilometers.	
曙光湖“智慧之眼”科技创新(含专业市场集群)建设项目 Shuguang Lake "Smart Eye" Scientific and Technological Innovation (Specialized Market Cluster Included)	构建生态、文化、体旅应用场景高度融合的城市公共服务空间, 打造“科学家的家, 创业者的城”, 打造成渝地区双城经济圈西部(重庆)科学城专业市场集群 An urban public service space with highly integrated ecological, cultural, sports, and tourism application scenarios will be built, a "home for scientists and a city for entrepreneurs" will be forged, and a specialized market cluster of the Western (Chongqing) Science City in the Chengdu-Chongqing Twin-Hub Mega-Region will be put in place.	位于双狮大道以南、沿河路以西、虎峰大道以北、创新一路以东 It is located in the south of Shuangshi Avenue, west of Yanhe Road, north of Hufeng Avenue, and east of Chuangxin Road.	
新能源装备产业园(新能源汽车)建设项目 New Energy Equipment Industrial Park (NEVs)	形成以新能源整车为龙头、三电系统为主、相关研究院为辅的新能源汽车千亿级产业集群 a NEV industrial cluster worth over a hundred billion yuan will be formed, with new energy vehicles as the priority, three electric systems as the main focus, and relevant research institutes as the support.	位于虎峰大道西延段以北、重璧山大道以东、黛山水库以南、黛山大道以西 It is located in the north of the westward part of Hufeng Avenue, east of Chongbishan Avenue, south of Daishan Reservoir, and west of Daishan Avenue.	
重庆(璧山)绿色循环经济产业园建设项目 Chongqing (Bishan) Green Circular Economy Industrial Park	拟布局生活垃圾焚烧发电项目、餐厨厨余垃圾协同处理项目、污泥协调处理项目、渗滤液处理项目、建筑垃圾及炉渣综合利用项目、综合性危险废物处置中心、环保装备制造基地项目、危险废物资源化利用项目, 用地面积约 1 平方公里 Garbage power plant project, kitchen and food waste collaborative treatment project, sludge coordinated treatment project, liquid leakage treatment project, comprehensive utilization project of construction waste and slag, comprehensive hazardous waste disposal center, environmental protection equipment manufacturing base project, and hazardous waste reutilization project will be launched and have their presences in the Park with a land area of about 1 square kilometer.	选址于璧山区正兴镇尖山子村(现垃圾填埋场以东), 梅江河以西, 规划的永璧高速穿境而过 It is located in Jianshanzi Village, Zhengxing Town, Bishan District (east of the current landfill), west of Meijiang River, with the planned Yongchuan-Bishan Expressway running through the field.	
茅莱仙境生态文旅建设项目 Maolai Wonderland Ecological Culture and Tourism Project	打造包含璧山台(观景阳台)、主题民宿院落、亲子乐园等项目的城市生态绿色廊道、城市人文观景地标、生态文旅示范点 Urban ecological green corridors, urban cultural sight-seeing landmarks and ecological cultural tourism demonstration site will be built including Biyuntai (viewing platform), theme homestays and courtyards, family park, etc.	首期选址璧泉街道鹰嘴村 The first phase is located in Yingzui Village of Biquan Sub-district.	
中医智谷(含御湖片区)建设项目 Traditional Chinese Medicine Smart Valley (Yuhu Area Included)	聚焦中医药融合、药食同源、生物医药、科技转化、康养示范等产业, 以“智创科技镇、田园休闲谷”为总体定位, 以中医药文化传承为产业引领, 以中医药产业发展为发展核心, 以建设国家级中医药产、学、研、用一体化发展标杆平台为战略目标, 打造中医药产城融合为特色的现代化科技新城 With a focus on the integration of traditional Chinese medicine and treatment, food therapy, biomedicine, commercialization of scientific and research findings, and wellness demonstration, we will build "a Smart Technological Innovation Town and a Rural Leisure Valley", led by the inheritance of traditional Chinese medicine culture, centered around the development of traditional Chinese medicine industry, and aiming at building a national benchmarking platform for the integrated development of traditional Chinese medicine industry in terms of learning, research and application. With such efforts, we will build a modern scientific and technological town specialized in the integration of traditional Chinese medicine industry.	围绕龙梭山南北带状布局, 规划面积 9 平方公里 The Valley will be established around the north-to-south belt of Longsuo Mountain, with a planning area of 9 square kilometers.	

项目 Projects	内容 Contents	选址 Locations	联系电话 Contact
玉泉湖片区“进化光环”数字经济产业建设项目 Yuquan Lake Area "Evolutionary Halo" Digital Economy Industry	聚焦数字文创、直播动漫、元宇宙、网络安全、服务外包、产业数字化 6 大产业方向, 在总体定位上坚持以产聚人、以人兴城, 产城人融合发展, 立足打造数字经济产业集聚区, 数字文旅场景样板区, 高品质生活示范区 Focusing on the six major industrial directions of digital cultural and creative products, livestreaming and animation industry, metaverse, internet security, outsourcing, and industry digitalization, we should adhere to the overall orientation of "attracting people by booming industries, making prosperous the city by the people, and integrating the development of industries, the city and people", and build a digital economy industrial cluster, a digital culture and tourism sample area, and a high-quality life demonstration area.	位于璧山区双龙大道以北, 璧铜线以东, 渝蓉高速以南, G319 以西区域 It is located in the north of Shuanglong Avenue, east of Bishan-Tongliang Line of City Transit, south of Chongqing-Chengdu Expressway and west of G319.	
大成广场片区城市更新建设项目 Urban Renewal Project in Dacheng Square Area	完善大成广场片区生活功能、产业功能、人文功能, 城市有机更新代表地、高品质生活示范区 We will improve the overall functions for people's daily life, industrial development and cultural and people-to-people exchanges of Dacheng Square Area, and build a representative place for organic urban renewal and a demonstration area for high-quality life.	大成广场片区 Dacheng Square Area.	
黛山大道北延线快速物流通道建设项目 Daishan Avenue Northern Extension Fast Logistics Channel	项目全长约 25 公里, 计划总投资约 35 亿元, 建成贯通璧山南北、对内对外多式多向交通网络的重要物流大通道 The total length of the channel is about 25 kilometers, and the total planned investment is about RMB3.5 billion. It will build an important channel for logistics that connects the north and south of Bishan, with multimodal and multi-directional inbound and outbound transportation network.	起于璧城街道唐家大院处, 止于璧山与北碚交界莲花堡处 The channel starts from the Tangjia Dayuan to the Lianhuabao, the intersection of Bishan and Beibei.	
璧南乡村振兴建设项目 South Bishan Rural Revitalization Project	“璧南乡村振兴建设项目”涉及三合镇、广普镇, 分为“乡愁二郎岗”城乡融合建设项目和登云坪“石伞云遮”乡村振兴项目。项目充分发挥璧南紧邻重庆新机场的临空属性, 基于临空产业、花卉苗木产业等产业布局, 牵引驱动乡村产业升级, 将现代农业与都市消费串联, 发展临空现代农业、乡村加工产业、都市乡村农文旅产业, 努力打造践行绿色发展理念、全面推进乡村振兴的“璧南样板” The "South Bishan Rural Revitalization Project" involves Sanhe Town and Guangpu Town, and is divided into two subprojects, namely the "Mesmerizing Erlanggang" urban-rural integration development project and the "Stone Umbrella Clouds" rural revitalization project in Dengyunping. As there will be a new airport in South Bishan, the project will give full play to the airport industry, and drive the upgrading of rural industries based on the industrial layout of airport industry, flower and nursery stock industry. Efforts will be made to connect modern agriculture with urban consumption, develop airport industry-based modern agriculture, rural processing industry, urban and rural agricultural and cultural tourism industry, and create a "South Bishan model" that practices the concept of green development and comprehensively implements of rural revitalization.	“乡愁二郎岗”城乡融合建设项目: 选址于璧山区三合镇二郎村, 规划面积约 6.46 平方公里; 登云坪“石伞云遮”乡村振兴项目: 选址于广普镇坪中村东侧区域, 总规模约 1.5 平方公里 "Mesmerizing Erlanggang" Urban-Rural Integration Development Project: located in Erlang Village, Sanhe Town, Bishan District, with a planned area of about 6.46 square kilometers; Dengyunping Rural Revitalization Project: located in the east of Pingzhong Village, Guangpu Town, with a total coverage of about 1.5 square kilometers.	